

Support the Center for Life and Learning through
a sponsorship of our annual benefit!

2026 Encore

TIME IN A BOTTLE

Saturday, May 30, 2026 • 4:00–7:00 p.m.



A vibrant community hub at Fourth Presbyterian Church, the Center for Life and Learning engages more than 400 older adults each year through enriching educational, creative, and wellness programs that foster connection, purpose, and lifelong growth. Your sponsorship sustains high-quality programming, expands access through scholarships, and supports a beloved program now celebrating 61 years.

Sponsorship Opportunities for Organizations

Commitments and all ad materials must be received by May 1, 2026
to be featured in event-day marketing materials.

**Presenting
Sponsor
\$7,500**

- Program ad, inside cover, color
- Presenting sponsor acknowledgement with logo and QR code at two posted locations during event
- Presenting sponsor acknowledgement with logo and QR code at the CLL Student Art Show posted for the month of May 2025
- Two 60-minute presentations by CLL instructors for constituents or staff
- 300-word informational piece in event program with QR code to sponsor website
- Top content position with logo or image in special-edition “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 individuals and organizations
- Four event tickets

**Reception
Sponsor
\$5,000**

- Program ad, inside cover, color
 - Reception sponsor acknowledgement with logo on all table tents at Encore reception
 - Two 60-minute presentations by CLL instructors for constituents or staff
 - 300-word informational piece in event program with QR code to sponsor website
 - Second content position with logo or image in special-edition “Thank You Encore Sponsors” CLL digital e-newsletter, distributed weekly to 2,300 to individuals and organizations
 - Two event tickets
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A great time will be had by all!

Saturday, May 30, 2026 • 4:00–7:00p.m.

Guided by renowned musical stylist and storyteller Kevin Wood, this heartfelt and humorous cabaret journeys through the moments that shape us—the loves we’ve lost, the chances we’ve taken, and the memories we long to uncork again.

Platinum
Sponsor
\$2,500

- Program ad, full page, color
- 300-word informational piece in event program
- Content piece with logo or image as a CLL sponsor in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
- Two event tickets

Gold
Sponsor
\$1,000

- Program ad, full page, B/W
- 300-word informational piece in event program
- Acknowledgement as a CLL sponsor in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
- Two event tickets

Silver
Sponsor
\$500

- Program ad, half page, B/W
- Acknowledgement as a CLL sponsor in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 individuals and organizations
- Two event tickets

Bronze
Sponsor
\$250

- Program ad, ¼ page, B/W
- Acknowledgement as a CLL sponsor in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 individuals and organizations
- Two event tickets

About the Center for Life and Learning

The Center for Life and Learning (CLL) at Fourth Presbyterian Church is a vibrant community where older adults thrive through high-quality lifelong learning, meaningful connection, and a deep sense of belonging.

Located in the heart of Chicago's North Michigan Avenue, CLL serves 400 older adults each year from diverse backgrounds and faiths—part of a community of more than 10,000 participants since its founding in 1965. As one of the city's most respected programs for adults 60+, CLL offers a dynamic mix of in-person and virtual classes, cultural programs, wellness opportunities, and supportive community experiences year-round.

From fitness and wellness to art, music, language study, current events, and creative expression, CLL empowers older adults to stay engaged, curious, and connected.

www.fourthchurch.org/cll

**Center for Life and Learning
126 E. Chestnut St.
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