

Event and Sponsorship Opportunities



The 2023 Annual Benefit
for
The Center for Life and Learning
at Fourth Presbyterian Church

The Gratz Center at Fourth Church • Saturday, August 26, 2023 • 4:00 p.m.

(Enter at 126 E. Chestnut Street)

You can support the Center for Life and Learning through a [sponsorship of *Encore*](#), the CLL's annual benefit, on Saturday, August 26, 2023.

[Encore "Vintage Style"](#) features first-class entertainment and a lively reception with light refreshments following, all taking place in the Gratz Center and Anderson Hall on the conveniently located Fourth Church campus on North Michigan Avenue.

Your tax-deductible sponsorship is directed exclusively to the Center for Life and Learning to help sustain high-quality programming, scholarships, and ongoing membership operations for this wonderful program that is 58 years young!

About the Center for Life and Learning

The highest quality lifelong learning opportunities and personal, caring connections for older adults are the hallmarks of the Center for Life and Learning (CLL). Located in the heart of Chicago's vibrant North Michigan Avenue neighborhood on the campus of Fourth Presbyterian Church, CLL serves several hundred seniors of all backgrounds and faiths every year—more than 10,000 since its founding in 1965.

The CLL has grown to become one of the city's most respected programs for older adults 60+, offering a rich portfolio of in-person and virtual classes, events, discussion groups, activities, and support initiatives scheduled all year long. From fitness and exercise classes to art history, music history, French and Spanish language study, studio art, writing, stage and screen classes, national and international event discussions, meditation and so much more, CLL is a place to learn and a place to belong!

About this year's performers



Encore's musical theme for 2023 is "*Vintage Style*" with the **Peter Oprisko Pop/Jazz Quintet** providing our entertainment. Peter enjoyed a successful career as the host and producer of two popular nationally-syndicated radio programs before embarking on a path that has led him to become one of the nation's most in-demand and acclaimed concert and recording artists. His exciting, engaging interactive presentation that preserves, promotes and perpetuates the rich musical legacies of America's foremost singers and songwriters appeals to audiences of all ages and has attracted legions of followers and fans.

Encore Sponsorship Opportunities

Saturday, August 26, 2023 • 4:00–7:00 p.m.

The Gratz Center at Fourth Presbyterian Church • 126 E. Chestnut St., Chicago, Illinois 60611

*Commitments and all ad materials must be received by August 1, 2023
to be featured in event-day marketing materials.*

Presenting Sponsor \$7,500

- Program ad, inside cover, color
- Presenting sponsor acknowledgement with logo on no fewer than four on-site posters the night of the event
- Top content position with logo or image in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 individuals, CLL members and friends
- Hot link back to sponsor website
- Four tickets, priority seating

Reception Sponsor \$5,000

- Program ad, inside cover, color
- Reception sponsor acknowledgement with logo on all table tents at Encore reception and on food and drink buffet
- Second content position with logo or image in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter, distributed weekly to 2,300 CLL members and friends
- Hotlink back to sponsor website
- Two tickets, priority seating

Platinum Sponsor \$2,500

- Program ad, full page, B/W
- Content inclusion with logo in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
- Two tickets, priority seating

Gold Sponsor \$1,000

- Program ad, half page, B/W
- Content inclusion in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
- Two tickets, general admission

Silver Sponsor \$500

- Program ad, half page, B/W
- Mention in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
- Two tickets, general admission

Bronze Sponsor \$250

- Program ad, ¼ page, B/W
 - Mention in special edition, “Thank You Encore Sponsors” CLL digital e-newsletter distributed weekly to 2,300 CLL members and friends
 - Two tickets, general admission
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Encore Sponsor Commitment Form

Saturday, August 26, 2023 • 5:00 p.m.

The Gratz Center at Fourth Presbyterian Church • 126 E. Chestnut Street, Chicago, IL 60611

Commitments must be received by August 1, 2023 to be featured in event-day marketing materials.

Contact Information

Name or Company (as it should appear in print) _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

Level of Sponsorship or Contribution

Yes, I would like to be an Encore 2022 sponsor at the following level:

Presenting (\$7,500) Reception (\$5,000) Platinum (\$2,500)

Gold (\$1,000) Silver (\$500) Bronze (\$250)

Contribution only. I am unable to attend and have enclosed a gift of \$_____.

Method of Payment (Tax ID: 36-2167080)

Enclosed is a **check** made payable to Fourth Presbyterian Church (*add CLL/Encore to Memo line*)

Please charge the following **credit card**: Amex MasterCard Visa Discover

Please **invoice** me.

Card Number _____ Exp. Date _____ CVV _____

Cardholder Name _____ Cardholder Signature _____

Submission Details

Please **email** the completed commitment form to Annette Mileski, Director of the CLL:

amileski@fourthchurch.org

Or **mail** to

Annette Mileski, CLL Director

126 E. Chestnut Street

Chicago, IL 60611

*For more information about Encore sponsorship, please contact Annette Mileski
at 312.981.3386 or amileski@fourthchurch.org*

Thank you!

Your tax deductible sponsorship is directed exclusively to the Center for Life and Learning to help sustain high-quality programming, scholarships and ongoing membership operations.